

DEPARTMENT/PROGRAMS

WORKING WITH THE SIERRA COLLEGE MARKETING Department

WEBSITES AND VIDEOS AND PROJECTS, OH MY!

IF YOU WANT THE STUDENTS AND PUBLIC TO SEE IT, MARKETING IS YOUR PARTNER. Your program is amazing, and the world needs to find it. No need to feel overwhelmed; let the marketing experts support you.

Give us enough time (it will depend on the project scope), and we can cover all the bases to promote your program and get the word out to a wide audience. Let's show the face of Sierra College.



WEBSITE

Whether you need a fresh page for a new program or to update your current info, keep us posted. We can help you redesign, revise and revamp your online presence. web@sierracollege.edu



VIDEO AND PHOTOGRAPHY

Get professional quality media to enhance your print and online projects. Our specialists use state-of-the-art equipment to capture your event or program so you can look your best.



PUBLIC RELATIONS

Let the community know about your project. Use our excellent relationships with local papers and news outlets to send out press releases. You can also highlight your hard work on our upcoming Sierra College blog!



SOCIAL MEDIA

Boost your audience: get the word out to our thousands of Facebook, Instagram and Twitter followers.



PRINT

It's more than just brochures: bookmarks, notecards, flyers, folders, invitations, posters, etc! We can coordinate and create great writing, graphics and photos into just the project you need.



SIGNS, BANNERS AND MERCHANDISE

Let the public know who you are. Hang up a new sign for your office, or use a banner or sandwich board to promote your event. What about a t-shirt or custom tote bag? We will help you stand out and look professional.



AND MORE!

Did we forget something? Probably, our brains are so full! So let us know what your project is, and we'll find a way to help.

FIND IT!

Check out our Branding Guidelines on inside.Sierra. There are logos to download and use, and even better: simple print templates and Powerpoint too!



GET STARTED!

So fill out the Work Order form! It's a fillable PDF. Make sure your supervisor approves with their initials, and then send it over.

Find both on inside.Sierra!

HAVE QUESTIONS?

Please let us know! Operators are standing by. (Oh wait, no they're not, but we're here 9am-5pm). Contact us publicinformation@sierracollege.edu, (916) 660-7272